

# *A National Level B-School Meet*

Global chaos

Climate Change

Melting glaciers

Drought

Floods

Rising temperature



Dept of Business Administration  
Mangalore University

Presents

# **Crossroads**

# **2010**

on 10th & 11th March 2010

**..time to choose!**

*Dear Sir/ Madam,*

*Greetings from the Department of Business Administration, Mangalore University .*

*It gives us great pleasure to inform you that our Department will be organising "CROSSROADS 2010" a National Level Business School Meet on the 10<sup>th</sup> and 11<sup>th</sup> of March respectively, with the theme of "Climate change and Global-warming". We kindly request you to depute a team from your institute for this unique event.*

*We look forward to your active participation.*

*Warm Regards,*

**Dr. Mustiary Begum**  
Chairperson



## *About Crossroads-2010*

*This year marks the 17th avatar of CROSSROADS the Annual National level B-School Meet being hosted by the Department of Business Administration, Mangalore University.*

*The term CROSSROADS was originally coined to signify a defining or decisive moment we inevitably face at this point of life as fresh graduates poised to leap into the world out there.*

*CROSSROADS 2010 focuses our attention to the burning issue of "Climate change and Global-warming" which we as budding managers of this day and age have to face as a stark reality. Along with giving a platform to showcase the participant's talents and intellectual prowess the two day fest also aims to throw some light on this socially relevant issue and find some innovative and original approaches to combat the same.*

*So what are you waiting for? We at the Department of Business Administration are eagerly waiting to welcome you at our campus.*

***Let the Battle begin!***



# Events

## **The People Tree** (Human Resources event)

### Event Guideline

➔ Two members make a team

### Event Facilitator

Mohit Shetty- 9844680285



## **Retrograde** (Marketing event)

### Event Guidelines

➔ Two members make a team.

➔ Teams should come up with an  
2 min Ice-breaker

### Event Facilitator

Haamid Ali - 9242471678



## **Greenfin** (The Finance Event)

### **Event Guideline**

- Two participants make a team
- Teams need to carry their laptop and pendrives

### **Event Facilitator**

Rohan Joshwa- 9945412062



## **Burnout** (Business Quiz)

### **Event Guideline**

- Two participants make a team

### **Event Facilitators**

Mithun Kundapoor- 9986358125

Mohammad Nasir- 9743414757



## **Eco Warrior**

(Best manager Event)

### **Event Guidelines:**

- ➔ Each participants is requested to submit the hard copy of the present C.V and a visual C.V of what they plan to be 10 years down the line
- ➔ A copy of MBA syllabus and Bachelor's degree syllabus should be submitted.

### **Event Facilitators**

**Mahammad Aseef - 9611691925**



## **Energy**

(The cultural event)

### **Event Guidelines**

- ➔ A maximum of 6 participants from each college can participate in the event.
- ➔ Cultural performance can be Dance, Skit, mime or singing.
- ➔ Theme is- Global Warming
- ➔ Time limit is 4+2 minutes.
- ➔ Points will be awarded on the basis of team spirit, creativity, relevance to theme.



### **Event Facilitators:**

**Naveen Kumar - 9844317632**



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## **(The Best team event)**

### **Event guidelines**

- ➔ **9 members from every qualifying team to the last round should participate in this event.**
- ➔ **The members should consist of participants from Hr, Marketing, Finance, business quiz and the best manager.**
- ➔ **Teams qualifying for the best team event will be decided on cumulative points scored by all the above mentioned participants in their respective events.**



### **Event facilitators**

**Mahesh Venkatesh Shenoy S- 9342374144**



# Crossroads - 2010

## Event Guidelines:

1. A maximum of 9 participants can participate in the fest
2. Please confirm your participation by the 3rd of March 2010.
3. Registration fee per team is Rs. 2000. Teams participating in cultural event should pay Rs 500 extra. This fee may be paid in cash/ Demand draft. Demand draft should be drawn in favour of "CROSSROADS SBI A/c Number: 10094965997"
4. Outstation cheques are not allowed.
5. Please carry your college Identification (ID) cards.
6. Participants should carry their own laptops.
7. Participants should register between 8.00 am and 9.00 am on 10th March 2010
8. All rounds are time bound.
9. Accommodation with food will be provided on prior intimation.
10. Dress code formal (Blazers optional)
11. Judges decision is final and binding
12. Participants are expected to behave decently and follow all the rules and regulations of the event. Any deviance will result in immediate disqualification and eviction.
13. You are welcome to clarify any of your queries by contacting any of the event facilitators or coordinators.

**web : [www.crossroads2010.webnode.com](http://www.crossroads2010.webnode.com)**  
**email: [mumba2010@gmail.com](mailto:mumba2010@gmail.com)**

### **Staff Advisor**

**Puttanna K**  
**9449662626**  
**[puttannak@hotmail.com](mailto:puttannak@hotmail.com)**

### **Secretary**

**Manthan Prakash**  
**9964819055**  
**[manthanprakash@gmail.com](mailto:manthanprakash@gmail.com)**

### **Event Coordinator**

**Sachin T Bhat**  
**9964380877**  
**[sacroking@gmail.com](mailto:sacroking@gmail.com)**